



## Season1-Episode0

# Introduction to podcast, Host and Vision

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Hello Ladies and Gentlemen, friends and followers of this podcast 20-23 mankind will survive. I'm honoured and pleased to introduce to you Dr. Agnes Kunkel. Agnes has been working for McKinsey and other major auditing and consulting companies as well as a consultant for leadership, communication and negotiation for many years. She lives in the greater Munich area with her husband and her mother. Her mother will celebrate her 99th birthday in a few weeks from now. Agnes is the initiator of this podcast and in today's issue she will tell you what we have to expect. We will talk about her motives, topics and her plans.

So welcome, Agnes. What are you going to talk to us about?

Agnes:

Hi Stefan, and a warm welcome to everyone from my side. 2023 mankind will survive will be a podcast about positive transformation. You might be surprised to hear these words as we are midst in a deep crisis. Here in Germany, we are now in the 6th week of curfew and we are heading to a loss of 6000 lives and have lost more than 200.000 lives around the world. All media bring a full coverage of these tragic situations in the different hotspots Italy, UK, New York and now during the last days Brazil. Twice a week my guests will bring their personal view on life in spring 2023 on our podcast stage.

Stefan:

Why 2023?

Agnes:

The year 2023 was chosen quite deliberately. A few things are quite sure. The year 2020 will be the year of the pandemic. All over the world the top priority is saving lives. So many countries are suffering from dramatic economic losses but in nearly every society around the world economy is put second. An interesting point we will discuss intensely with our guests in the following episodes. There are trustworthy news that first simple vaccines might be ready for use in many countries in fall 2020.

In any case in 2021 we will overcome the medical aspects of the pandemic. 2022 we will see our societies swing back to a new normal.

Finally, in spring 2023 we will see how this new normal life will look like. We will finally be able to differentiate: What type of measurements just occurred at the peak of the pandemic? Like, closing public playgrounds for little children. And what changes have the potential to stay and to significantly shape our future. Like, videoconferencing in business and in private life.

Stefan:

Why “mankind will survive”?

Agnes:

Covid-19 is not Hyper-Ebola. Mankind will survive in any case. The question is what will be the quality of survival? My firm conviction is the years 2020 and especially 2021 will be crucial tipping points for our societies, maybe for entire mankind and probably for our planet earth. As these years might open the path to a completely new quality of live in hopefully many regions of the world. Many things which seemed set out in stone suddenly came up for discussion and were thrown in the balance in favour for a new objective - health and survival of at-risk groups.

Entirely new dimensions of thinking are ready to be explored. These new thoughts and horizons we want to give a stage in this podcast. Simultaneously, inconceivable amounts of money are being poured into the economy. What will be done with this huge amount of money? In what kind of future societies will invest? “2023 mankind will survive” will create a platform for those who are affected by the pandemic and future changes, experts and thought leaders.

So many things that would have never been dared to ask for, seem possible suddenly. Just to give an example. Nearly no more business trips worldwide and world economy did not collapse. Much in contrast: brilliant people have time to think about problems and to figure out breakthrough innovations, instead wasting time in check-in areas, planes and cars.

Stefan:

Basically, this podcast will open a window to our daily life after Covid-19. Can you give us a few examples?

Agnes:

Of course. For instance, we are heading towards holiday season. What will happen to our big appetite for travelling and holidays. Will we again flock to the beaches in summer and the skiing resorts in winter for partying? Also, will something change in our health systems? Or is clapping for care workers long forgotten in 2023? What about working from home, will it be the new normal? Or do we have to

return to offices downtown? The great pandemics of the past typically resulted in a new way of thinking in urban planning and architecture. Will this happen this time as well? We will have a look into these topics and much more.

Stefan:

What will be special about "2023 mankind will survive"?

Agnes:

I am curious to know exactly how it feels to wake up in spring 2023, the little details. Which thoughts will be on our minds? How does it look like in our wardrobes? And what does it mean to "go to work"? How do managers talk to their employees and vice versa? What plans do we have for our holidays?

Stefan:

And now I am curious about an outlook into the topics of the coming episodes. What may we expect?

Agnes:

We will start with episodes on travel, holiday, home office, cyber security and fashion. Later, we will focus on topics such as schools, kindergarten, public transport, home delivery of fresh food and other groceries, economic support programs, arts and the way of living for elderly people.

Stefan:

What will a typical podcast episode look like?

Agnes:

Each episode starts with an imaginative trip to Spring 2023 in order to shine light on different areas of our daily life and how COVID-19 has changed it. Then we will discuss these scenarios with our guests. What is the rationale behind the scenario? What are the odds that it might come true? Will the trend in 2023 be fully realised or will we just see the early beginnings of a new development that might then dominate the years coming?

Stefan:

Please tell me, who is behind the podcast? How are you financed?

Agnes:

The podcast is a pro bono initiative of Dr. Kunkel GmbH. The team behind the podcast is our editor Stephanie a native German living in São Paulo, Brazil. Our researcher Stefan lives in Serbia and Salma in Cairo is responsible for the organisational infrastructure of the project. And it is me here in Munich, Germany the head of imagination and creative ideas. Our team of mostly young people is keen to help putting our world on track.

Stefan:

Where do you stand right now regarding the podcast?

Agnes:

Stephanie is currently working on our future scenarios and the topics we want to present in later episodes. Stefan does research on the different topics to fill the podcast with sound knowledge and interesting facts. Salma is establishing relations to interesting people, which we want to host as guests in our next episodes. We plan to publish the first episodes in two to three weeks.

Stefan:

How will your podcast develop in the future? Are there other projects planned?

Agnes:

We are currently thinking about publishing a book by the end of 2020 talking about the different scenarios, we discussed in our podcast and the findings we made together with our guests.

Stefan:

Will this close the podcast series?

Agnes:

Not necessarily, perhaps we can continue until spring 2023. And so, step by step, observe in which areas our scenarios are becoming reality and where we missed the point.

Stefan:

And how about your own quarantine right now? What did change for your daily life?

Agnes:

I am quite surprised. Curfew did not bother me that much. As with my mother with nearly 99 years old living in our house we started our personal security measures as early as 22nd of February. We take curfew very strict no one enters our home or is leaving it since 16th of March. Shopping for food and

other groceries is now very different. We have accustomed to buy food only online. An idea which I would have refused intensely until a few weeks ago. Now hunting for delivery slots in the near future is a new hobby.

Stefan:

Anything you want to share with your audience? Some last words for now?

Agnes:

I believe we were already facing a major transformation before the COVID-19 crisis started. So far, we had only scratched at the productivity gains from modern technology like artificial intelligence. We had already realised that the supply chains were full of bottlenecks and that we had to work to mitigate these risks. In my view Covid-19 opens the doors and windows for a future that had already knocked on our doors well before the crisis started. And now the fruits of transformation are harvested much faster.

Stefan:

Thank you very much Agnes and goodbye to everybody. Thanks for listening, take care and stay healthy!